

KMPG -LP 101.1

Warren G. Magnuson Park

FAQ

What is LPFM?

Low-power FM stations are on your regular FM dial, but only broadcast in a 3-10 mile radius, depending on a few factors. They run on the power of a 100-watt light bulb. Concern that American media is controlled by a very few corporate entities inspired a 12-year advocacy campaign by Prometheus, a race and social justice group based in Philadelphia. It is with thanks to them that organizations like ours were eligible to capture one of these frequencies for our community and nearby neighborhoods.

What kind of programming will the radio station have?

That is up to our great community! Find a link to a sample programming schedule to begin the conversation. And yes, there will be music.

Where will the station be located and who will be able to hear the broadcasts?

The studio itself will be in the park. The number of people who can hear the station will depend on where we are able to locate the antenna. We are currently pursuing a couple of locations for the antenna. Worst case, the antenna will be in the park and the broadcast will reach mostly the park's immediately surrounding neighborhoods. Best case, we will be able to locate the antenna on a higher point over the ridge and have a broadcast radius of about 7-10 miles.

Does the radio signal harm animals or humans?

The FCC has strict guidelines about antenna placement and those, coupled with the low frequency, assure no harm to our human and animal friends.

When will the station begin operating?

We have a lot of fundraising to do but we have until April 2016 to get up and running.

How much does the station cost to set up and run? Building out the studio and paying for necessary permits requires an investment of \$40K-\$60K.

How many employees will the station have?

We are currently projecting the need for two part-time employees: A station manager to coordinate the many volunteers, and an educational specialist to guide the curriculum and outcomes of the youth programs.

How does the station pay for itself?

The station plans on supporting a good portion of its operations through a mix of low-cost underwriting, nominal annual membership fees, and deliberate budgeting. Any difference will be made up from grants and individual donors. We seek to build the station in a way that is solid and self-sustaining so the community is never under threat of losing it.

Will emergency management be a component of the station?

Yes, we are working with the city to incorporate this ability.